

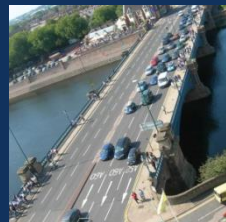


Rushcliffe
Borough Council



West Bridgford Commissioners

Work Plan Proposal
7 November 2016



Who are we?

- **Mick Burrows** (former CEX of Notts County Council)
- **Colonel Timothy Richmond OBE TD DL** (Vice Lord-Lieutenant of Nottinghamshire and business entrepreneur)
- **Kim Cassidy** (Professor of Services (Retail) Marketing Nottingham Trent University, Nottingham Business School)

Objectives of the Commissioner Role

It is proposed that the three independent commissioners will:

- Develop an informed and mature debate which gains the trust of the local community and businesses
- Investigate and contextualise feedback from key interest groups
- Provide an independent, researched and evidenced based view which assists the WB Growth Board to prioritise and realise its growth ambitions in line with the overall view of the local and business community.

Our Approach

- Review relevant *secondary* evidence including the WB Masterplan, Tudor Square Masterplan, Kerching Retail Study. The review will consider wider data sets of socio – economic factors and business rates.
- Develop and launch a programme of *primary* research to gather views of key stakeholders, including local residents, business and community groups etc.
- Analyse the evidence in an independent and informed report to help steer the work and vision for the West Bridgford Growth Board
- Present the findings at a launch event/workshop/drop in hosted at a central location in West Bridgford

Gathering Views

A programme of *primary* research will be developed to elicit the views of the following key stakeholders.

- West Bridgford residents (including a cross section of retail and leisure service users)
- Local interest groups e.g. Friends of West Bridgford Park, West Bridgford Local Area Forum
- West Bridgford businesses
- Business Landlords and Agents
- Rushcliffe Business Partnership
- Partners – Notts County Council, Police, Health
- Sports clubs. – Nottinghamshire County Cricket Club and Nottingham Forest Football Club
- Local Ward Members

What will be produced?

- The Commissioners aim to provide an independent and informed report to help steer the work and vision for the West Bridgford Growth Board
- Specifically the report will seek to
 - Clarify the community's perception of the *current* retail, food, drink and environmental offer
 - Make observations based on primary and secondary evidence about how the existing offer might be developed to meet the *future* demands of stakeholders within the community.

What will be produced?

- Provide a view on the feasibility of delivering outcomes included within existing proposals i.e. Tudor Square Masterplan
- Give explicit consideration to issues such as car parking, transport infrastructure, open spaces and any other factors which support or enable economic growth

Timescale and Milestones

- **September 2016** - Announce appointment of three independent Commissioners working with RBC towards future ambitions for West Bridgford - **Completed**
- **Nov-Dec 2016** Commissioners to present their work plan to WB Growth Board (7th November)
- **December 2016** Review relevant secondary evidence.
- **Jan-Feb 2017** Launch a call for primary research to gather views of key stakeholders including local residents, business and community groups.
- **March-June 2017** Oversee primary data collection
- **June-July 2017** Analyse primary and secondary data
- **11 July 2017** Present emerging findings to WB Growth Board
- **Aug-Sep 2017** Prepare final report
- **10 October 2017** Report to WB Growth Board