

# OFFICIAL

## Active Rushcliffe Health Partnership Action Plan

Rushcliffe Borough Council  
Lewis Parker & Amy Carter

Updated:

Action & Sub-action	Sub-action Description	Sub-action Outputs	Sub-action Update	Assigned To	Partners	RAG
<b>Physical Activity &amp; Sport</b>				<b>Sport Development Officer</b>		
Active Practice Charter	Design & implement charter and promote to GP's to sign up to increase activity and reduce sedentary behaviours in their patients and staff	No of GP practices	To begin 2022	HDO	GP's, Rushcliffe Social Prescribing Link Workers, Nottingham and Nottinghamshire CCG	
Return to Play	Support sport & physical activity providers in returning to play following the Coronavirus pandemic	No of clubs		SDO	Sports Clubs, NGB's	
Tackling Inactivity	Develop and deliver physical activity programmes and campaigns specifically targeting inactive people. For example, One Step at a Time model in Rushcliffe	No of programmes & campaigns		SDO,HDO	Community/Voluntary Organisations, Charities, Sports Clubs, Active Notts	
Participation at Gresham	Facilitate a programme of activity to increase participation on site working with key partners to deliver	No of programmes		SDO	Notts FA, Notts County Foundation, Nottm Forest Comm Trust, Trent Bridge Trust	
Physical Activity Insight project	Implement insight led, community engagement work to understand physical activity barriers in deprived communities (£5k allocation)	No of co-produced activities created	Senior meeting completed. AC requested next steps meeting and data pack	SDO,HDO	Active Notts, Public Health (NCC), Keyworth Primary Schools, Keyworth Young Peoples Centre	
Volunteering/Championing	Work with partners to increase the number of people volunteering and championing sport and physical activity initiatives in their communities	No of Volunteers		SDO	Active Notts, RCVS	
Rugby Club SLA	An SLA to deliver outreach activities focusing on physical activity, health and wellbeing using Rugby	No of projects delivered		SDO	Nottm Rugby, Schools, Your Health Your Way, Metropolitan, Mencap, Clubs	
Active Travel	To facilitate and deliver active travel plans including the walking and cycling action plan	No of programmes & campaigns	5x bicycle safety events currently being delivered	HDO,SDO	Active Notts, Rushcliffe Social Prescribing Link Workers	
<b>Obesity &amp; Food Insecurity</b>				<b>Health Development Officer</b>		
Breastfeeding Friendly	Increase the accreditations of the Breastfeeding Friendly scheme and to review/renew existing accreditations	No. of accredited venues	18 venues reaccredited 2021	HDO	Local venues / businesses, Public Health (NCC)	
Junk Food School Project	Deliver Candleby Lane based after school project promoting healthy eating and raising awareness of junk food marketing	No of attendees		HDO	Candleby Lane Primary School, NCC Tackling Emerging Threats team, ABL Health	
Healthy Options Takeaway	Promote the accreditation based scheme creating more healthier options takeaways	No signed up		HDO	Local business, Environmental Health, ABL Health	
Ruddington Community Garden	Facilitate with volunteers at paradise allotments to deliver a community garden in Ruddington which will work alongside the social prescribing team	No of engagements	Garden established and accepting referred patients	HDO	Ruddington Parish Council, Rushcliffe Social Prescribing Link Workers	
Holiday Activities and Food Programme	Enhance holiday activity programmes targeting those eligible for free school meals, to include the provision of a free meal.	No of attendees	Delivered over summer 2021, to be delivered again during the winter break	HDO,SDO	Notts CC, Activity Providers	
Keyworth Community Garden	Facilitate Branch & Bloom to deliver a community garden in Keyworth which will bring the community together to grow food and educate	No of engagements/campaigns		HDO	Keyworth Parish Council, Metropolitan Housing, Rushcliffe Social Prescribing Link Workers	
<b>Smoking &amp; Substance Misuse</b>				<b>Health Development Officer</b>		
Campaigns - Stoptober & Health Harms	Deliver Stop smoking campaigns in October (Stoptober) and January (Health Harms)	Activity on social media & service sign ups	RBC and GP practice social media campaign underway	HDO	Smokefree Nottinghamshire, Nottingham and Nottinghamshire CCG, ABL Health	
Smokefree Places	Increase no of smokefree places in Rushcliffe, focusing on where young children may go i.e. parks, playgrounds etc	No of Smokefree Places		HDO	Smokefree Nottinghamshire, Public Health (NCC)	
Smokefree Sports Clubs	Promote the city led initiative encouraging sports clubs to pledge towards smokefree sidelines	No of Sports Clubs signed up		SDO	NGB's, Sports Clubs, Smokefree Nottinghamshire	
Drink Awareness Campaigns	Drinkaware Campaign, campaign encouraging residents to have drink free days and raising awareness of the no of calories in alcohol, nudging pubs, Dry January	No of engagements		HDO	Local Supermarkets, ABL Health, Rushcliffe Social Prescribing Link Workers	
Brief Intervention Training	Implement Brief Intervention Training provided by Alcohol Misuse service provider to Landlords & staff	No of attendees		HDO	ABL Health, Local Pubs	
<b>Mental Wellbeing &amp; Dementia</b>				<b>Health Development Officer</b>		
Time to Change Pledge	RBC committing to end stigma in mental health	Separate action plan		HDO	RBC	
Wellbeing @ Work	Supporting the uptake of the wellbeing @ work Programme focussed on prioritising health and wellbeing in the workplace.	No of organisations signed up		HDO	Public Health (NCC), Local Organisations	
Reach Rushcliffe	To award year 2 funding and to support/evaluate successful groups	No of groups/orgs	Year 2 funding fully allocated	HDO	RBC	
Dementia Action Nottingham (DAN)	To jointly plan and support events and opportunities	No of engagements		HDO	Alzheimer's Society, Lex Leisure, Nottingham and Nottinghamshire CCG, Partners Health, Dementia Cafes	
Working towards DF Communities	Complete accreditation for Rushcliffe Borough Council to be recognised as a Dementia Friendly Borough	Accreditation achieved		HDO	Alzheimer's Society, NCC, Notts Police, Notts Fire & Rescue, Nottingham and Nottinghamshire CCG	
Every Mind Matters Campaign	Internal workplace health focussed campaign focusing on improving and managing mental health	No of site visits, leaflet engagement		HDO	RBC	
Rushcliffe Befriending	Support the Rushcliffe CVS led programme supporting and connecting socially isolated and vulnerable individuals over 60	No of service users & volunteers	Extra funding awarded, service to be expanded	HDO	Rushcliffe CVS, Nottingham and Nottinghamshire CCG, Rushcliffe Social Prescribing Link Workers	
<b>Crosscutting</b>				<b>Sport Development Officer &amp; Health Development Officer</b>		
Let's Live Well in Rushcliffe	Support the Social Prescribing programme supporting individuals to live well by connecting to local activities	No of referrals		HDO	Nottingham and Nottinghamshire CCG, Notts Healthcare Trust	
Events	Deliver & support Diabetes Awareness, Dementia Action Event, SF, Lark, Taste	No of attendees, media activity, fundraised		HDO, SDO	Nottingham and Nottinghamshire CCG, ABL Health, Local Organisations	
Planning & Health Workshop	Deliver a workshop by Sport England, Public Health and Proludic supporting health in planning decisions	No of attendees	Previously delivered. To be re-delivered by the end of March 2023	HDO & Communities Manager	Planning dept, Public Health (NCC), Sport England	
NHS Health Check	Implement workplace Health Checks for those aged 40-74 to test for BP, BMI, hb1Ac, Cholesterol and lifestyle.	No of attendees		HDO	Public Health (NCC)	
Wellbeing @ Work	Supporting the uptake of the wellbeing @ work Programme focussed on prioritising health and wellbeing in the workplace.	No of organisations signed up		HDO	Public Health (NCC), Local Organisations	
Warm Homes on Prescription	Support and promote the project that helps those with LTC's to avoid cold temperatures in their home through house energy checks and boiler replacement	No of referrals		HDO, ESO	Nottingham and Nottinghamshire CCG	

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Population Health Management Scheme	Support the implementation of the PHM scheme throughout all GP Practices in Rushcliffe	No of engagements	Underway	HDO	PartnersHealth, Nottingham and Nottinghamshire CCG, Rushcliffe Social Prescribing Link Workers	
Armed Forces Covenant	Support the government initiative aiming to support and integrate veterans into their community and provide equal opportunity - GP accreditation scheme	No of training sessions, gp practices signed up	East Leake Practice currently signed up	HDO	Nottingham and Nottinghamshire CCG, Rushcliffe Social Prescribing Link Workers	
Green impact for Health	To work towards more environmentally sustainable GP practices	No of GP practices	To begin 2022	HDO	RBC, Nottingham and Nottinghamshire CCG, Partners Health	
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