

Business Support activities

RBC delivery	Delivery with partners	Other delivery
<p>Business Newsletter Quarterly business newsletter goes out that includes relevant news updates for businesses including funding opportunities. There are approx.100 businesses on the mailing list for this.</p>	<p>RBP Monthly networking events are held in West Bridgford, Keyworth and Ruddington attracting around 20 to 40 businesses each time.</p> <p>RBC Officers attend the networking and share info about current activity, as above. RBC Officers also do the majority of the communications including updates to the website and social media.</p> <p>This year we have focussed on better linking RBP with other programmes such as Growth Hub and Digital Growth Programme to help develop a more coordinated offer and bring RBP more to the centre of that.</p>	<p>European Funding</p> <ul style="list-style-type: none"> • ERDF – a number of pots of funding available for businesses e.g. SME competitiveness, Innovation. • ESF – a number of pots of funding for activity to support skills development in the local area. This includes the D2N2 Careers Local programme funds schools to increase employability skills of those at risk of becoming NEET which is led by NCC. • Rural LEADER Programme – open until 31 January 2019.
<p>West Bridgford Way Working with RBP we have developed the West Bridgford Way website which will (once fully developed) include listings of local businesses and links to websites where available. This will be supported by a social media campaign. A launch event for this is being planned for the New Year.</p> <p>This will be supported by a series of workshops delivered through the digital growth programme targeted at retailers.</p> <p>The intention is that West Bridgford is a pilot and this could be rolled out to the other growth board areas and link into existing activity/sites e.g. East Leake traders Association.</p>	<p>ESF Stayahead In 2017 Rushcliffe Borough Council committed to being part of the Nottingham City Council led European Social Funded (ESF) projects MoveAhead and StayAhead.</p> <p>The MoveAhead element is delivered by Trent Bridge Community Trust and this is focussed on getting people into work. They use their volunteer run Work Clubs to identify suitable people for this programme.</p> <p>The StayAhead element is delivered by RBC through the Economic Growth Team. There is a commitment for 15 hours of support per week from the Economic Growth Intern. The aim of the StayAhead project is to provide training for SME's in the area to upskill their existing workforce.</p>	<p>NCC Local Improvement Scheme The Local Improvement Scheme provides targeted financial support for community organisations to deliver the Council's priorities to make Nottinghamshire a great place to live, work, visit and relax.</p> <p>Eligible organisations can apply for capital funding, ranging from a minimum of £1,000 up to a maximum of £50,000.</p>

<p>Local Growth Boards</p> <p>The Local Growth Boards were established in December 2015 following endorsement from Cabinet. The remit of the boards is to enable the Borough Council to work with the appropriate agencies and organisations, in order to help shape and develop future economic development and regeneration. Central to the work of the boards, is the participation and support of leading local businesses. Their involvement ensures that the needs of the community are at the forefront of the boards' work.</p> <p>The Local Growth Boards cover the areas of West Bridgford, East Leake, Bingham and Radcliffe on Trent.</p>	<p>D2N2 Growth Hub</p> <p>The D2N2 Growth Hub offer advice and support services to businesses via a range of methods; over the phone, face to face and in workshops.</p> <p>The Economic Growth Team at Rushcliffe work closely with the Growth Hub to ensure regular events are held in the Borough, this includes:</p> <ul style="list-style-type: none"> • Quarterly workshops on a range of topics e.g. access to finance • Quarterly one to one support sessions hosted at the Arena and available for all businesses to book onto via the Team. <p>NCC employ 2 dedicated business advisors to cover Nottinghamshire.</p>	<p>NCC Property</p> <ul style="list-style-type: none"> • Industrial units across Notts, none located in Notts • Worksop Turbine innovation centre
<p>Big Business Event</p> <p>The Economic Growth Team recently worked with Arup to deliver a big business event attracting around 30 local big businesses. The theme of the event was the Industrial Strategy and what is important in Rushcliffe and Nottinghamshire for the Local Industrial Strategy.</p> <p>The intention is to provide 6 monthly updates to the big businesses as well as an annual event.</p>	<p>Digital Growth Programme</p> <p>In early 2016 we committed to be a part of the Nottinghamshire County Council led European Regional Development Fund (ERDF) bid for the delivery of a digital growth programme in Rushcliffe. Our commitment was for up to £25,000 over the 3 years of the project which would be matched by the same from the ERDF pot.</p> <p>This funds the delivery of 36 Rushcliffe based workshops and the recently hosted Digital Showcase event which attracted around 70 businesses. The workshops are delivered on a range of topics including:</p> <ul style="list-style-type: none"> • Search engine optimisation • Creating video content for the web • Understanding google analytics • Video marketing including live streaming 	<p>East Midlands Chamber</p> <ul style="list-style-type: none"> • Offer a range of services for members. • EMC are the delivery partner for the Digital Growth Programme and also employ Business Advisors to support the D2N2 Growth Hub.

	<p>So far the programme has:</p> <ul style="list-style-type: none"> • 143 businesses registered • 110 of which are actively engaged in the programme • Rushcliffe businesses have benefited from £69,000 worth of grants • 1893 support hours have been provided • 19 workshops held and 17 more planned <p>This RBC funded element of this programme will finish in June 2019 but the programme will continue across the area subject to the approval of an ERDF bid for the extension of the Growth Hub and the Digital Growth Programme.</p>	
<p>Melton Road Following a request RBC Officers have been working with local retailers on Melton Road to deliver the following:</p> <ul style="list-style-type: none"> • Christmas light switch on which took place on 1 December to link in with Small Business Saturday • Holly Jolly High Street retail trail to drive up footfall on the high street. The prize for this was a hamper with products donated from the local businesses. • Public realm improvements including; new bins, planters and benches. This will be done early in the New Year. • Way finding signage to better link Central Ave with Melton Road. This is still being worked on and costs and locations for this need to be obtained. 		

Rushcliffe Industrial Units

RBC provide premises for over 50 businesses, employing approximately 200 people, across our industrial units at the Point and Manvers and Colliers Business Parks. These units range in size from 750 sq. ft. to 15000 sq. ft. We have plans to deliver 11 more units in 2019/20 at Moorbridge in Bingham.

RBC offer flexible lease terms and rent free periods to help tenants set up. We have a range of units in different sizes and encourage and support business growth and expansion, likewise if we have a tenant needing to downsize, we support them through this.

We support our tenants, aiming to strike a balance between maximising rental income and supporting small local businesses and start-ups. This may be supporting them with business growth e.g. Belvoir Engineering has recently moved from a 1000sq ft. to a 3000sq ft. unit at Manvers Business Park due to winning a new contract and we've helped two businesses in recent months downsize due to a drop off in business. We are in regular contact with our tenants and offer a more personal and supportive service than the private sector.

Procuring Goods and Services

Where possible we process invoices within one/two days of receipt, which means our local suppliers could get paid within a week if it falls right with a payment run (i.e. Mondays) – we aim to pay on the payment terms specified on the invoice, which is often 14 days.

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<p>Where possible we aim to employ local businesses, some examples include two of our tenants; AR Signs and Origin Surveys.</p>		
<p>Employment land allocation Through our core strategy, we have allocated approximately 70ha of employment land in the borough to be delivered by 2028, which will create in the region of 8000 new jobs.</p>		